

# ECOLENS

## Engaging Institutions in Sustainable Food Choices

### PROBLEM

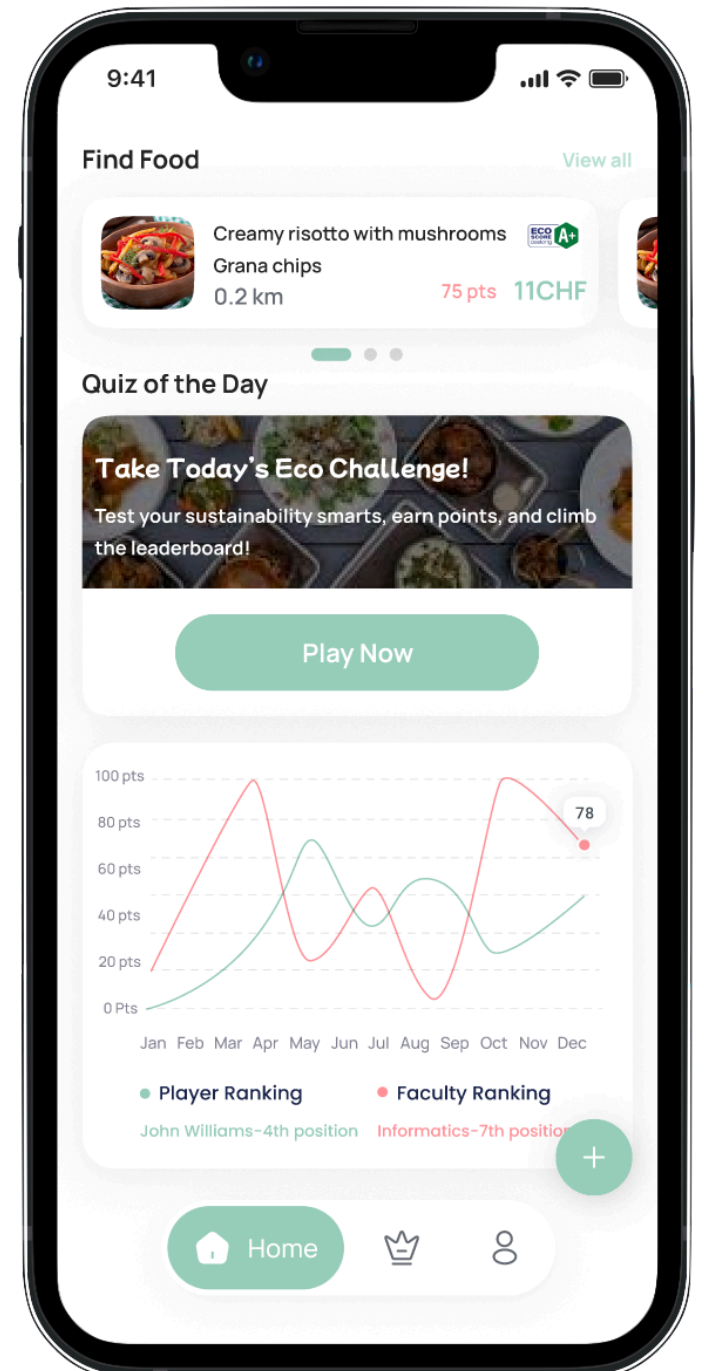
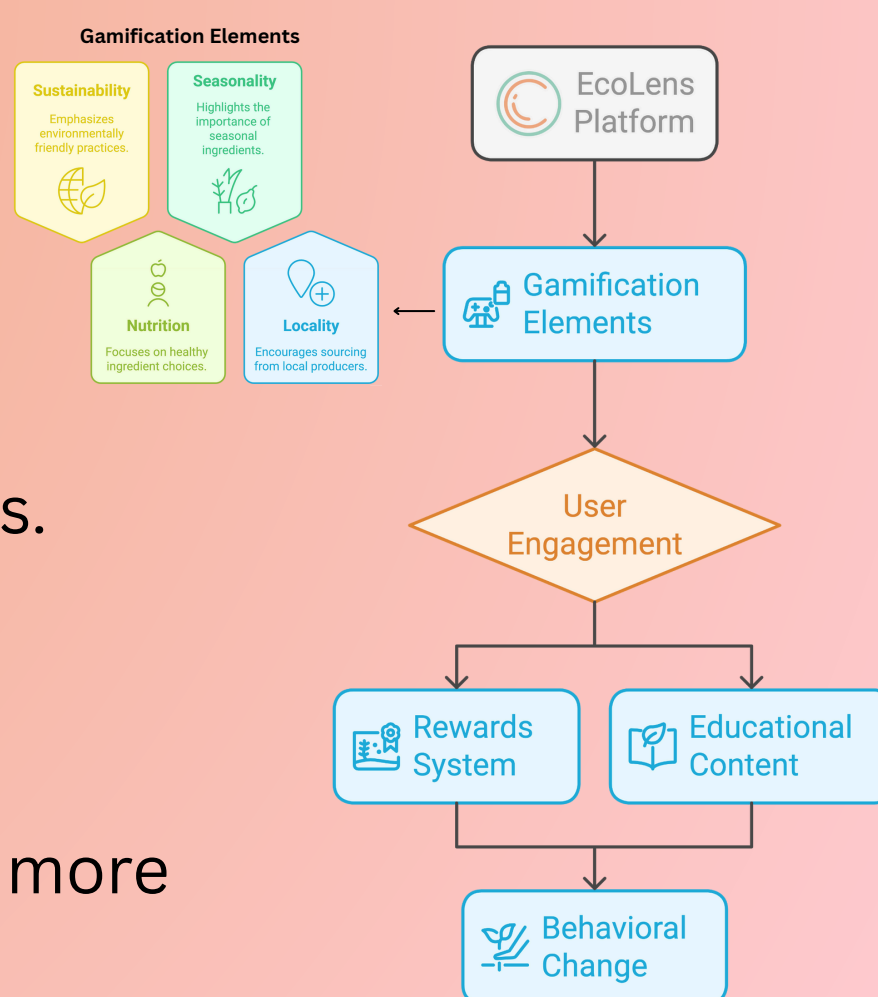
*Food choices have a massive environmental impact:*

1. Institutions need tools to engage their members
2. Individuals need more incentives to change

### SOLUTION

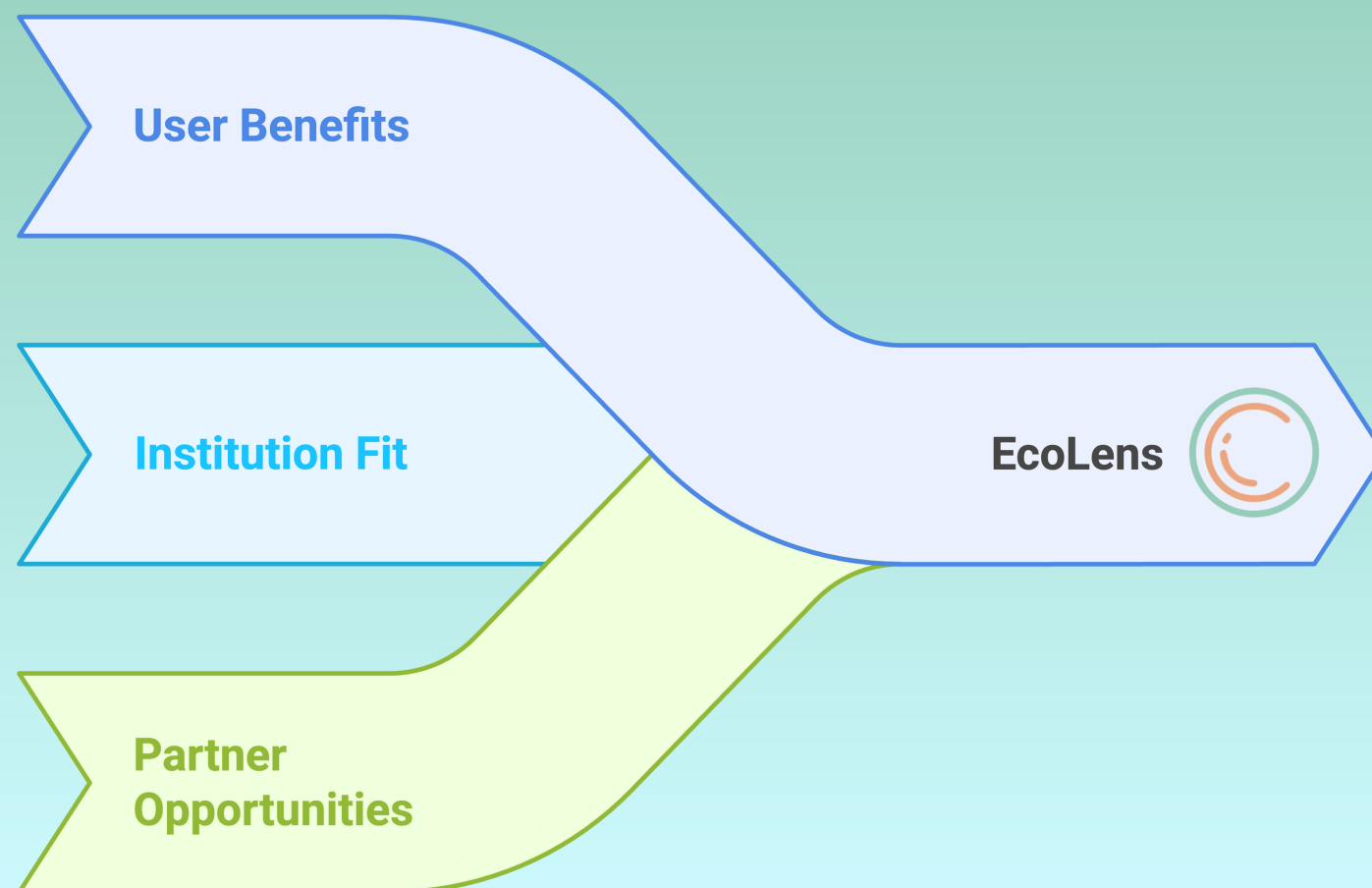
EcoLens empowers institutions to promote sustainable food choices through engagement, impact tracking, and rewards.

By leveraging data and gamification, we drive real behavioral change toward a more conscious food system.



### BENEFITS

- 1 Engage in challenges, track your food choices, and earn rewards for sustainable habits.
- 2 Empower your organization with insights and tools to promote sustainable food choices.
- 3 Reach conscious consumers, promote sustainability, and drive real impact.



Join us in shaping a more just food system.  
Scan the QR code to learn more and get involved!

